

Toronto-based Graphic Designer with experience creating brand identities, digital campaigns, social media content, motion graphics, video, and print collateral. Proficient in Adobe Creative Suite and Figma, with a strong foundation in typography, layout, visual hierarchy, and brand consistency. Experienced in taking projects from creative brief and concept development through revisions and final delivery.

Education

Humber Polytechnic (Formerly Humber College) - Toronto, ON

Diploma, Advertising & Graphic Design | May 2025 | Graduated with Honours

Experience

Freelance Graphic Designer

Toronto, ON / Remote | May 2025-Present | Selected Clients: Maduu Beauty, Dermoworld, Casativo Hotel

Designed brand identities, campaign assets, social media content, motion graphics, and print materials.

Managed projects from concept development through revisions, production, and final delivery.

Twisted Frame - Junior Graphic Designer & Design Assistant

Toronto, ON | Dec 2025-Jul 2026 | Contract

Designed motion graphics and digital assets for client projects.

Supported senior designers with revisions, production, and final delivery.

Gymboree Play & Music - Graphic Designer & Motion Graphics Designer

Toronto, ON / Remote | Jun 2025-Dec 2025 | Freelance

Designed social media graphics, motion content, promotional videos, and campaign assets.

Maintained brand consistency across posts, stories, reels, and the 50th anniversary campaign.

Vipot Advertising Agency - Graphic Design Intern

Toronto, ON / Remote | Dec 2024-Jun 2025 | Contract

Designed social media content, digital advertisements, and brand assets.

Supported client projects from concept development through revisions and final delivery.

What I can do

Graphic Design Skills

Branding & Visual Identity, Digital Design, Print Design, Social Media & Digital Advertising, Motion Graphics, Video Editing, Marketing Collateral, Typography & Layout, Brand Guidelines, Creative Concept Development, Production Support...

Music Production Skills

Another way to express the thoughts.

Software

Adobe Creative Suite - After Effects, Photoshop, Illustrator, Premiere Pro, InDesign | Figma | Microsoft Power Point | Visual Studio Code | Claude | ChatGPT | FL Studio | and more...